

## Leadership Boot Camp



**Gain the Skills You Need to  
Stay Afloat and Succeed as a Leader!**

# Leadership Boot Camp Program Overview

## **Program Description**

The Workplace Learning and Performance Group is offering a 5-week Leadership Boot Camp launching on October 19, 2017. This dynamic program will include five full days of high impact training sessions and personalized coaching sessions to help you implement the learning. Registrations are limited to 10 leaders so register today!

Because ideas are energy, we use a highly innovative and effective approach in this boot camp. Driven by the needs of the learners, we focus the content for concentrated and relevant leadership skill development.

## **Program Details**

- 5 full days - Thursdays, Oct. 19, Oct 26, Nov. 2, Nov. 9 & Nov. 16 (9 a.m. – 4:30 p.m.)
- All training classes held in the historic Gaslamp District of downtown San Diego
- Includes lunch and parking for full day classes
- Weekly Individual Strategic Leadership Coaching is integrated into the program!
- Investment is only \$3,495 per person for the entire leadership development experience.

## **What's included?**

- 30 hours of interactive world-class instructor-led leadership training
- Comprehensive training workbook and materials
- Individualized high impact leadership coaching
- Expert trainers with Fortune 50 experience

## **Boot Camp Benefits**

- Develop the leadership skills you need to increase performance and achieve or exceed business objectives
- Discover your leadership style, develop relationship skills & build your emotional intelligence
- Enhance your communication effectiveness and listening skills
- Learn how to interview, hire, motivate, coach and retain the best employees
- Network with other leaders and develop ideas that will work for you

## **Leadership Boot Camp Topics**

### **Discover your Leadership Style**

Every leader brings their own style to the workplace. Complete an assessment and discover your leadership style, and learn how to successfully work with others who have different styles.

### **Develop Relationship Skills**

In this session you will learn the elements of effective leadership and how to assess relationships with employees. You will learn the importance of building a positive working environment and managing meetings effectively. You will explore aspects of today's organizations and how people interact at work.

### **Build your Emotional Intelligence**

One of the most important aspects of managing people and building positive relationships is having a high emotional intelligence. In this module, you will complete an assessment and explore the ways to increase your emotional intelligence.

### **Listen and Communicate Effectively**

Effective communication is essential for dealing with difficult situations and challenging people. Discover effective ways to communicate in staff meetings and one-on-one with employees. Understand key methods of resolving difficult situations through coaching and problem-solving techniques.

### **Interview and Select the Best Employees**

Learn new recruitment and selection strategies and how to fill vacant jobs in a timely and successful manner. Also learn how to identify the behavioral characteristics to focus on in the interview, while developing your skills as an effective interviewer.

### **Motivate and Engage Employees**

Money is not always a motivator. In this module we will identify the strategies for increasing the motivational spirit of your work team, including financial and non-financial ideas for recognizing your team members.

### **Coach Employees on the Job**

Explore the different ways employees learn and the variety of training techniques you can use, how to develop an employee training plan, and how to create and use job aids to improve employee performance.

### **Manage Employee Performance**

As a manager you must develop criteria and performance standards to measure an employee's work, and deal with conflict situations. In this module, you will discover how to conduct an effective performance evaluation discussion (even with a poor performer), and practice conducting one.

# Leadership Boot Camp Facilitators

**Dr. Maureen Orey, CPLP**



An engaging international speaker, expert facilitator and executive coach, Dr. Orey's passion is to work with business leaders in local businesses, Fortune 50 organizations and non-profit associations. She helps them to stay afloat by improving their communication and leadership skills to build a diverse and resilient team. She is the published author of four books: 101 Ideas for an Influential Presentation (Learniappe, 2014), Communication Skills Training (ASTD Press, 2005 & 2015) and Successful Staffing in a Diverse Workplace (1995)

Dr. Orey is a Certified Professional in Learning and Performance (CPLP), and was a Pilot Pioneer for that certification with the American Society for Training and Development. She is certified in Servant Leadership from the San Diego Leadership Institute, and is a certified facilitator of The Seven Habits of Highly Effective People, Effective Project Management and Crucial Conversations. She holds a M. Ed from the University of San Diego, a B.A in Psychology from San Diego State University, and recently completed her Doctorate in Organizational Leadership.

Her clients include Fortune 50 and 500 companies such as Boeing, Sony and Rolls Royce, as well as ATD, Scripps Healthcare, the US Navy, US Forest Service and more. Maureen has been recognized as "Outstanding Instructor of the Year" by SDSU's College of Extended Studies, and the 2014 Finalist for Excellence in Customer service with the San Diego Chamber of Commerce.

Born and raised in San Diego, Maureen is a proud mother of three children. She is passionate about achieving a great work/life balance. In an effort to stay fit and healthy Maureen has earned her Black Belt in Tang Soo Do, and is an amateur body builder in her spare time. which lately isn't much!

**Dr. Lauren Keith**



Dr. Lauren Keith is a human performance specialist helping leaders maximize their results through better management of their teams. She is experienced in leadership and employee assessment, leadership and management coaching and development, organizational surveys, and human performance management. Lauren is also an experienced trainer and public speaker. She has over 20 years' experience, most extensively with financial institutions and utility companies.

In the course of her work, Lauren provides support to Executives regarding more effective communication with employees and key decision makers, implementing more effective evaluation systems, and being more of a role model and key resource to allow those around him or her to perform at their very best. She has helped develop and implement competency models, coaching programs and employee surveys.

She received her Ph.D. in Industrial/Organizational Psychology in 1995 and has earned several coaching certifications over the years. She served on the Board for the American Society for Training and Development for 4 years and is a member of the Women's Speaker's Association.



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- 5 full days of training: Thursdays, Oct. 19, Oct 26, Nov. 2, Nov. 9 & Nov. 16  
9 a.m. – 4:30 p.m.
- All training classes held in the historic Gaslamp District of downtown San Diego
- Includes lunch and parking
- Investment is only \$3,495 per person for the entire leadership development program experience.

## What's included?

- 35 hours of interactive world-class instructor-led leadership training
- Comprehensive 200 page training workbook and materials
- Individualized leadership coaching to help you integrate learning with your work
- Expert high impact trainers with Fortune 50 experience

## 4 Ways to Register:



**Online** at [www.wlpgroup.com/events.html](http://www.wlpgroup.com/events.html)

**Email** & attach this completed form to: [maureen@wlpgroup.com](mailto:maureen@wlpgroup.com)



**Phone** at 619-847-4748



**Fax** at 619-862-2287



**Mail** at WLP Group, 437 J St. Suite # 208, San Diego, CA 92101

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**Full Name** (*First, Last, Designations*)

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**Company Name**

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**Cell phone #**

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**Email Address**

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**Mailing Address** (*including City, State, & Zip/Postal Code*)

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**CC #, Exp. & Security code** (*Or check payable to WLP Group*)

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**Name on Credit Card & Billing Address** (*if different*)

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**Authorized Signature & Date**